



Citrix and Upwork Expand Collaboration to Power the New World of Work

Companies team up to enable flexible models for work and provide fast, easy, and secure access to untapped pools of specialized talent that can move businesses forward

FORT LAUDERDALE, Fla. and SANTA CLARA, Calif. – October 20, 2020 – The battle for talent among companies around the world hasn't ceased in light of the COVID-19 pandemic. In fact, it has only intensified as companies evolve their businesses to accommodate changing market dynamics and customer needs. Organizations must rethink their workforce strategies and be more agile than ever in their approach to acquiring and working with talent. In order to help businesses power this new world of work, [Citrix® Systems, Inc.](#), (NASDAQ:CTXS), and [Upwork](#) (NASDAQ: UPWK), the today announced that they are expanding their collaboration to empower flexible work models and provide fast, easy, and secure access to untapped pools of specialized talent to fuel business innovation and growth.

Rethinking Work

“The COVID-19 pandemic has forever changed the way we work and is forcing companies to reimagine the way things get done,” said David Henshall, President and CEO, Citrix. “Forward-thinking organizations are embracing flexible work to enhance and expand their talent pools in ways they couldn't previously and to build and acquire the modern skills they need to not just return to where they were, but power their business forward.”

[Citrix and Upwork](#) provide a unique solution to enable agility and security for businesses. With [Citrix Workspace™](#), companies can give workers the resources and space they need to perform at their best and deliver a consistent, secure and reliable experience no matter where work needs to get done—at home, in the office, or in the field. Through [Upwork](#), companies can access a global pool of proven talent, enabling them to scale their teams dynamically to meet the shifting business needs in the new world of work.

“Together, Citrix and Upwork are innovating new solutions that empower people to work from anywhere and help companies build more agile and productive workforces,” said Upwork President and CEO Hayden Brown. “Through this collaboration, Citrix customers can seamlessly take advantage of Upwork's offerings to efficiently find, onboard and work with top talent from across the globe.”

Driving Agility

Earlier this year, Citrix and Upwork announced the [Upwork Talent Solution with Citrix Workspace](#), a first-of-its-kind offering that enables organizations to provide consistent and secure access to all the resources workers need to do their best work, including apps, content, and key business services.

Today, the companies are announcing a new offering: [Upwork Microapps for Citrix Workspace](#). Designed to simplify and enhance the process of identifying and onboarding talent, these new microapps can be used to quickly and easily:

- Post new jobs
- See details of jobs already posted
- Review proposals and profiles of talent who submitted the proposal

With Upwork Microapps for Citrix Workspace, Citrix customers can access Upwork within their workspace to reduce friction from their hiring process and enable hiring managers to focus on doing what they do best: engaging the talent needed to support business innovation and growth.

Powering the New World of Work

“We are excited to launch new technology solutions that enable effective, productive, and secure remote work for all of our joint customers,” Brown said. “These new solutions put the power of a dynamic, skilled, and flexible talent pool directly in the hands of Citrix and Upwork customers, giving them the opportunity to put their resources to work exactly when and how they need them - safely, securely, and easily. We are excited to connect the skilled professionals on Upwork with the critical projects and long-term engagements powering Citrix clients’ businesses.”

To hear more from Brown and Henshall on the Citrix-Upwork partnership and the value it can deliver for your organization, register to attend the [Citrix Workspace Summit](#), a unique online event to be held October 22 as part of the [Citrix Summit Series](#).

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