

Citrix Education License Program

Program Guide

CITRIX EDUCATION LICENSE PROGRAM GUIDE	2
PROGRAM OVERVIEW	2
CAMPUS-WIDE OPTION	3
HOW IT WORKS	4

Citrix Education License Program Guide

The Citrix Education License Program is designed to address the unique needs of academic and educational institutions with a simple, flexible program that lets you keep your technology up to speed, even on a limited budget.

The Program's Campus-wide Option makes it economically practical and very simple to acquire and use Citrix products on a broad basis by licensing all students and optionally all faculty and staff, campus-wide, for unlimited use of select Citrix products.

Program overview

The Citrix Education Program is designed to address the unique needs of academic and educational institutions. It is a simple, flexible program with special pricing to make it economically practical and very simple for academic and educational institutions to acquire and use Citrix products on a broad basis.

Exclusively for academic institutions

The Education License Program is available to all educational organizations in North America, APAC or Japan for purchasing Citrix products. The Education License Program may also be used by non-government funded educational organizations in EMEA and LAC and non-profit organizations globally (excluding hospitals and health care organizations) in addition to authorized government agencies in Japan.

Special discounts

Customers enrolled in the Education License Program are able to take advantage of Standard Education pricing and Campus-wide pricing options.

Standard Education pricing provides a 40 percent discount from suggested retail price (SRP) on *ala carte* purchase of Citrix products and is in effect throughout the term of the program.

Campus-wide Option pricing provides more deeply discounted pricing on annual term licenses for select Citrix products, licensed for 100 percent of students of a school(s), department(s), district or campus(s).

Education License Program customers also receive a standard program discount from the SRP for Subscription Advantage renewals. Subscription Advantage is the Citrix program for customers to continue to receive the latest software updates for their Citrix products.

The Education License Program is a Citrix Volume Licensing program that requires an up-front commitment in the form of an initial purchase of at least \$20,000 USD of Citrix product(s).

One simple, flexible program

The Education License Program is a single program that covers the purchase of any Citrix product, making it simple to manage and leverage procurement of Citrix products across your entire organization by establishing the program terms in advance.

Customers enrolled in the Education License Program can purchase all Citrix products at Standard Education pricing or purchase select Citrix products for unlimited use with the Campus-wide Option pricing.

Campus-wide Option

The Campus-wide Option lets you keep your technology up to speed, even on a limited budget, by licensing select Citrix products for use by all students and optionally all faculty and staff.

The Campus-wide Option provides very attractive annual subscription pricing based on a specific full-time equivalent (FTE) student count and optionally for a specific FTE faculty and staff count.

You must license 100 percent of your students in the participating school(s) or department(s) using the same FTE count as your Microsoft Campus or School Agreement.

Unlimited use campus wide

The Campus-wide Option enables academic institutions to get maximum value from Citrix products and solutions at the lowest possible per student price.

The Campus-wide Option provides licensed students and, optionally, faculty and staff, with unlimited use of select Citrix products for use in the classroom, in laboratories, from home, from their dormitory or anywhere on campus from any device—PC, Mac, netbook, smartphone or mobile handheld.

Work at home rights

You may offer limited work at home (WAH) rights for your licensed students, faculty and staff members at no extra license charge. These rights permit the use of products licensed through the Campus-wide Option on a personally owned computer for school-related purposes

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Subscription Advantage

Every license you acquire through the Campus-wide Option is automatically covered under Subscription Advantage. Subscription Advantage allows you to download the latest product version updates available during your membership term. These updates include any major changes to the underlying product architecture and updates to the feature set of a given product platform.

Upgrade and downgrade rights

You can run any new versions of the licensed products included in your subscription coverage that are released during the licensed period. Additionally, you can run any previous version of the licensed product in place of the current version. Upgrade and downgrade rights also apply to the individual components of the licensed product.

Simpler product acquisition

The Campus-wide Option makes it easy for administrators and users to know that the software they're using is compliant. Although you report a specific FTE student count and, optionally, faculty and staff count when submitting your order, any new students, faculty or staff added to the licensed school(s) or department(s) are licensed to use the software during the subscription year.

Education License Program benefits checklist

	Standard	Campus-wide Option
Product pricing	40% off SRP	up to 75% off SRP
Ala carte purchase	✓	
Site-wide purchase		✓
Perpetual licenses	✓	
Annual licenses	✓	✓
Unlimited Use		✓
Work from Home Rights		✓
Subscription Advantage	✓	✓
Product availability	All Citrix products	XenDesktop 4 (& newer)

How it works

To participate in the Education Licensing Program, customers must be

- A school organized and operated exclusively for educational purposes, such as a correspondence school, junior college, college, university, scientific or technical institution, which is accredited by associations recognized by the Department of Education or the local Education Authority, and that teaches students as its primary focus or the district, regional or state administrative office of the foregoing, if the office is organized and operated exclusively for educational purposes; or
- A hospital, health care organization, medical testing laboratory, non-profit museum or public library which is wholly owned by an entity described above. By way of example, the hospital or library of a university meeting the requirements would be part of the customer for purposes of this Agreement. Any administrative office or board of directors that controls, administers or is controlled by or administered by customer may participate in the Academic Entity Licensing Program.

Registration, ordering and fulfillment

The Education License Program is simple to register for and even easier to administer. To get started simply register at <http://www.mycitrix.com> and get your customer ID.

Your Citrix partner can guide you through the registration process or even register on your behalf. Obtaining your licenses is an easy, three step process.

1. Order – Upon completing the simple online registration process, your Solution Advisor will place your order, referencing your Education registration number.
2. License key delivery – You will receive an email notification from Citrix with a link to retrieve your entitlements from the secure fulfillment area of www.mycitrix.com.

- Download – You may download your licenses and—if you selected electronic download as a delivery option when you place your order—your new software.

Education License Program summary

Commitment	None
Initial Order (min)	\$20K USD
Term	3 Years
Reorder (min)	\$2K
Renewal Order (min)	\$5K
Renewal Term	2 Years
Standard Product Discount	40%
Campus-wide Option Discount	up to 75%
Subscription Advantage Discount	25%
Services Discount	N/A

Qualifying for the Campus-wide Option

To qualify for the Citrix Education Program Campus-wide Option, customers must have a Microsoft Campus or School Agreement.

Counting FTE Students

Campus-wide Option pricing for any products you select is based on a count of your total FTE students and **requires organization-wide coverage**. You must license 100 percent of your students in the participating school(s) or department(s) using the same FTE count as your Microsoft Campus or School Agreement. Your first order to qualify for Campus-wide Option pricing must be for a minimum of 1,000 FTE students.

The Campus-wide Option provides a convenient and cost-effective way for you to license all your students to use selected products on a personally owned computer or an institution-owned computer designated for the student’s exclusive use (i.e., a computer checked out to a student for the school year).

Note: If you’re outside of the U.S., the method for counting FTE may differ. Please contact your local reseller for details.

Counting FTE faculty and staff

Campus-wide Option pricing for faculty and staff for any products you select is based on a count of your total FTE faculty and staff and requires organization-wide coverage. The count must include all FTE faculty and staff in the participating institution(s) or departments(s) using the same FTE count as your Microsoft Campus or School Agreement. To qualify for Campus-wide Option pricing for faculty and staff FTE, you must license all FTE students in the participating institution(s) or departments(s). There is no minimum FTE faculty and staff count.

Ordering the Campus-wide Option

The Campus-wide Option is offered on a one-year licensed period. You submit an annual order with your reseller specifying the licensed product selections for the year. Your first order to qualify for Campus-wide pricing must be for a minimum of 1,000 FTE students. The one-year subscription provides you with temporary license coverage for 12 months. At the

end of the licensed period, you can extend the coverage for another 12 months by submitting an extension order through your reseller. Longer subscription options may be considered on an exception basis. You may place licensed product orders with your reseller at any time during the year after your initial order.

Renewing Campus-wide Option coverage

You can renew your Campus-wide Option coverage by submitting an extension order through your reseller before the expiration of your licensed term. This order extends the licensed term for an additional year. With your extension order, you include an updated FTE student count, any changes to your product selections and a new FTE faculty and staff count (if you chose this option on your subscription enrollment).

If you choose not to renew your subscription, you have the following options:

- Purchase licenses for a subset of your users via the Education License Program
- Remove the products
- A combination of the two preceding choices
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Get the latest on licensing

Find details and the latest updates about the Citrix Education License Program at <http://www.citrix.com/licensing>.

Note: the Education License Program was formerly known as Level E of the OPEN Licensing Program.