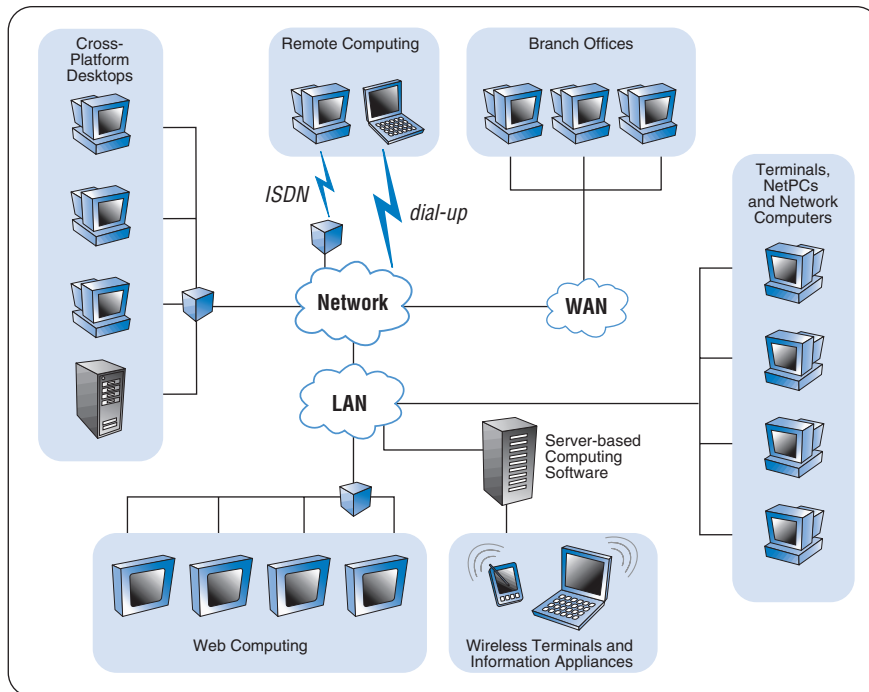


IBM Enterprise Services for Microsoft Technologies



ESMT offers an end-to-end SBC solution required to enhance the efficiency and reduce the cost of supporting any computing environment.

Highlights

- **Offers an end-to-end server-based computing solution and cost-saving strategy**
- **Uses a best-practices methodology to minimize disruption**
- **Facilitates migration with performance-enhancing Citrix products**

Transitioning to a server-based computing environment

To remain competitive in today's marketplace, businesses need to be able to provide their workforce with business-critical data and applications rapidly. However, deploying enterprisewide applications presents numerous challenges, such as working with a heterogeneous mix of computing devices, networks and operating systems; the rapidly evolving nature of software; and the lack of full information technology (IT) staff in satellite offices. In addition, enterprises are challenged with delivering non-Microsoft® Windows®-compatible applications from a Windows platform.

One of the most effective solutions for addressing today's computing challenges is server-based computing (SBC). SBC architecture is designed to allow for the deployment, management, support and execution of business-critical applications on a server while applications display on a thin client. An SBC solution can help:

- *Reduce IT maintenance and support costs*
- *Extend the life of thin clients and desktop systems*
- *Improve remote access*
- *Enable the rapid deployment of new applications and upgrades*
- *Reduce the risk of change management*
- *Improve security features and business continuity and recovery standards*

IBM Enterprise Services for Microsoft Technologies (ESMT) assists with designing, planning and implementing SBC solutions. We apply the breadth and depth of our experience in enterprise environments to help customers achieve a smooth and effective transition from traditional computing environments to an SBC environment.

Offering a comprehensive SBC solution

ESMT offers an end-to-end solution for transitioning to an SBC or heterogeneous computing environment as well as migrating to a Microsoft Windows platform. After performing a detailed evaluation of your applications, networks and support structures, our team of Microsoft-certified consultants will design an SBC architecture that will satisfy your business and IT requirements. We assist you in identifying the most appropriate hardware, software, networks and services, including testing and training services. To help you manage your new environment, we also provide ongoing support for your SBC environment.

Our comprehensive approach includes identification of cost reduction areas and improved service levels available from the SBC model. Based on our assessment, we will design an enterprise architecture that targets these cost-saving areas and service-level improvements, using proven methodologies to implement the solution.

Providing world-class change management

To further aid in cost reduction, our specialists can identify the feasibility of change for many areas within your enterprise. We also provide you with communication plans, configuration guides and system management manuals to assist you in implementing and maintaining an SBC solution. Our best-practices methodology is designed to allow your organization to gain the benefits of SBC with limited disruption and reduced cost.

Implementing Citrix technology

We offer a suite of products from Citrix Systems as part of an SBC solution to help deliver identical sets of Windows applications and improve performance to virtually any client device, operating platform, network connection or available bandwidth. The Citrix product suite can add functionality to Microsoft Terminal Server Edition, including installation and resource-management services, a load-balancing tool, support for heterogeneous computing environments as well as security features, authentication and billing capabilities.

Relying on the experience of a global team

IBM Enterprise Services for Microsoft Technologies offers an end-to-end SBC solution as an alternative to the traditional desktop or network computing models. You can have confidence in the people of IBM Global Services to help you implement an SBC solution and optimize the value of your IT investment.

For more information

To learn more about IBM Enterprise Services for Microsoft Technologies, contact your IBM sales representative, or visit:

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