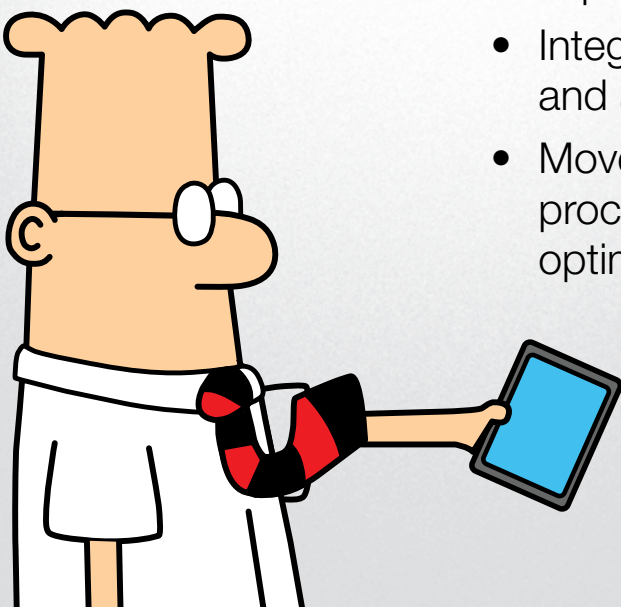


# Meeting Your Growth Initiatives with Desktop Virtualization

Citrix® and Cisco® together deliver an end-to-end desktop virtualization solution, designed to deliver an uncompromised enterprise desktop and collaboration experience, helping IT streamline end-user services, secure mission-critical data and better support the foundation of any business: its people.

Find out how we empower your business to:

- Support business expansion
- Integrate mergers and acquisitions
- Move business processes to optimal locations
- Achieve seamless business continuity
- Empower employees to collaborate across any device, anywhere
- Attract the best workers wherever they are

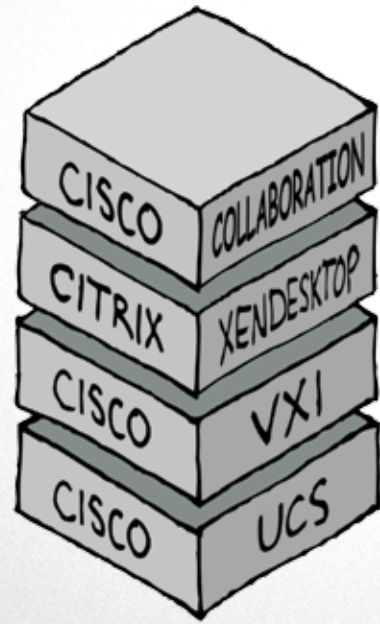


**CITRIX**®

**CISCO**™

# Citrix and Cisco Desktop Virtualization

Working together, Citrix and Cisco deliver a comprehensive desktop virtualization solution for your organization.



## Citrix XenDesktop

The leader in desktop virtualization—Citrix XenDesktop® lets you deliver on-demand virtual desktops and applications anywhere your users work, anywhere your business takes you, to any type of device, bringing unprecedented flexibility and mobility to your workforce.

## Citrix FlexCast delivery technology

Citrix FlexCast™ delivery technology can deliver every type of virtual desktop and application—each specifically tailored to meet the performance, security and mobility requirements of each individual user.

## Citrix HDX technology

Citrix HDX™ Technology is a set of capabilities that delivers a “high definition” user experience for any desktop or application on any device or network. HDX technology provides network and performance optimizations to deliver the best user experience over any network, from high-definition video conferencing to faster printing.

## Cisco Virtualization Experience Infrastructure

Cisco® Virtualization Experience Infrastructure (VXI) delivers a superior virtual desktop and communications experience with best-in-class return on investment (ROI) in a fully integrated, open and validated virtual workspace solution. Cisco VXI is built on an end-to-end architecture that consists of:

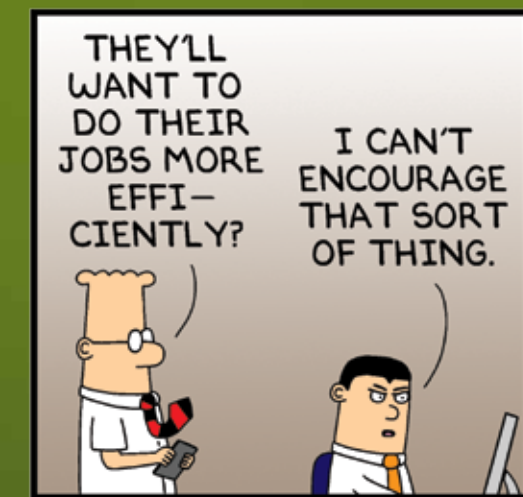
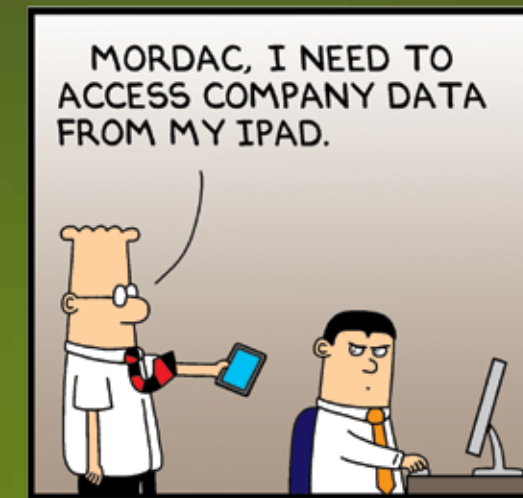
- Virtualized collaborative workspaces
- Virtualization-aware networks
- Virtualized data center

## Cisco Unified Computing System

Delivered as part of Cisco VXI, Cisco unified computing unites computing, networking, storage access, and virtualization into a cohesive system designed to reduce total cost of ownership (TCO) and increase business agility.

The Cisco Unified Computing System™ (Cisco UCS™) is a next-generation system ideally suited for hosting virtual desktops and communications platforms, providing:

- Simplified operations for greater agility
- Massive modular scalability
- Lower operations and infrastructure costs
- Superior deterministic performance



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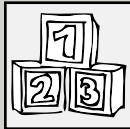
# The Citrix Desktop Transformation Model

The Citrix Desktop Transformation Model is designed to help customers get from “wow to how” and quickly realize the many benefits of desktop virtualization. Working closely with customers and partners, Citrix has developed the first industry-endorsed, repeatable method for transforming desktop computing from today’s device-centric, distributed management paradigm – to a more user-centric, virtualized model. This model combines the collective experience of thousands of customers and partners across every industry segment that have successfully rolled out millions of virtual desktops and applications to their end users.



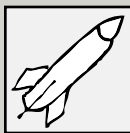
## Identify business priorities

Assess your organization to determine and prioritize the initiatives driving your business such as cost, security, and business agility. Identify which users map to your top priorities, to help determine where desktop virtualization can drive the most benefit to your organization.



## Establish time to value

As part of the assessment phase, establish the time and effort needed to deliver desktops to each user group while considering the business and technical risks and opportunities of each group. This helps to maximize impact and minimize time to value. Once the initial project is complete, adding user groups becomes faster, simpler and more reliable.



## Define the technology roadmap

Before deploying the first desktop transformation project, it is important to determine which virtual desktop technology and other technologies are best suited to deliver maximum value to each user group. This will define the roadmap for gradually transforming your entire enterprise.

Find out more at [www.citrix.com/cisco](http://www.citrix.com/cisco)

*“With patient information at their fingertips wherever they go, our nurses and physicians have reached a new level of synergy with each other. This has been a huge benefit for our practitioners as well as the children they care for. Citrix XenDesktop and Cisco UCS are the foundation for our success with desktop virtualization.”*

—Jake Hughes  
Chief Technical Architect for Infrastructure Systems  
Seattle Children’s Hospital

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