

CITRIX BRANCH REPEATER 5.0.33 WITH SIEBEL 8.1



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Increase productivity and reduce costs in the branch office.

Citrix Branch Repeater™ 5.0.33 accelerates performance of Siebel 8.1 and other applications for branch office users, delivering LAN-like performance over wide area networks (WANs).

Company Overview

Citrix Systems, Inc. (NASDAQ:CTXS) is the leading provider of virtualization, networking and software as a service technologies for more than 230,000 organizations worldwide. Its Citrix Delivery Center, Citrix Cloud Center (C3) and Citrix Online Services product families radically simplify computing for millions of users, delivering applications as an on-demand service to any user, in any location on any device. Citrix customers include the world's largest Internet companies, 99 percent of Fortune Global 500 enterprises, and hundreds of thousands of small businesses and prosumers worldwide. Citrix partners with over 10,000 companies worldwide in more than 100 countries. Founded in 1989, annual revenue in 2008 was \$1.6 billion.

Solution Overview

Citrix Branch Repeater™ 5.0.33 is a branch optimization solution that accelerates application delivery to branch office users while dramatically reducing network bandwidth requirements and simplifying branch IT infrastructure. Branch Repeater dramatically increases productivity by providing a high definition user experience over any network. Branch Repeater also reduces costs by improving utilization of existing network bandwidth and by streamlining branch IT start-up and management.

The Branch Repeater product family addresses the full range of enterprise user scenarios and delivers unparalleled application acceleration and WAN optimization benefits.

Citrix Branch Repeater benefits include:

- Increase user productivity due to LAN-like application performance over the WAN
- Dramatically reduce bandwidth and branch management costs
- Deliver Siebel 8.1 to 4X more branch users on existing network bandwidth

Availability

For more information on Citrix Branch Repeater and other Citrix application delivery solutions, please visit the Citrix Web site at www.citrix.com or contact a Citrix representative at +1.800.437.7503.

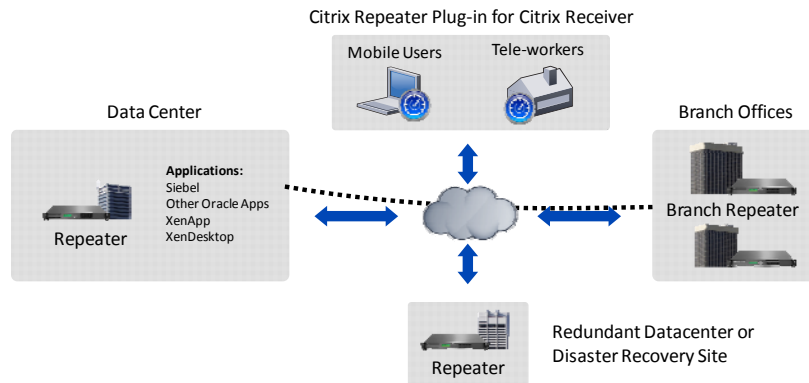
Support

Citrix has a global support organization delivering customer support. Please visit our Web site at www.citrix.com/support or call +1.800.4.CITRIX.

Solution Details

Citrix Branch Repeater is built around the Citrix AutoOptimizer™ Engine, which automates all acceleration mechanisms without complex manual or static configurations. AutoOptimizer applies the best combination of TCP optimizations, compression and application acceleration based on real-time application traffic conditions. AutoOptimizer minimizes the impact of latency on Siebel application performance and maximizes WAN capacity, with adaptive TCP flow control to mitigate TCP performance penalties from packet loss and re-transmission and dynamic detection of real-time WAN link conditions.

Branch Repeater's industry leading compression technology reduces link congestion, increases data throughput and accelerates Siebel application response. Citrix's unique Multi-Level Compression applies multiple compression mechanisms prior to transmitting data, with selection of the optimal compression techniques based upon network load conditions, WAN bandwidth and traffic type. Multi-Level Compression, built into all Branch Repeater products, results in compression ratios of 10:1 to 300:1, and up to a peak of 3500:1. As a result, organizations can support more users and more application traffic on their WAN infrastructure, while realizing better performance for all applications delivered to the branch office.



Citrix Branch Repeater: The Big Picture

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