

user environment management with XenDesktop 4

Citrix XenDesktop 4 is a ground breaking new product that makes virtual desktops a mainstream reality for corporate users. XenDesktop 4 has new FlexCast™ technology to support every major desktop virtualization platform in a single integrated solution. AppSense user environment management technology is the only enterprise solution recommended by Citrix to ensure users always receive a consistent, predictable and personalized working experience at the lowest possible cost.

XenDesktop 4 reduces TCO, improves ROI, simplifies management and will extend the benefits of virtualization to every employee in the enterprise, further simplifying desktop computing by integrating all of the existing functionality from the Citrix XenApp™ product line. The inclusion of XenApp into XenDesktop 4 will enable customers to deliver applications seamlessly into any desktop strategy. XenDesktop 4 will also include HDX™ technology to provide a high definition user experience.

People today need to work in entirely new ways, powered by the connectivity of the internet, an explosion of new devices, and the limitless promise of the web. And they need to do it without being confined to ordinary desktops that are locked to an office, a device, or a network. Desktop virtualization has the power to make all this possible. By delivering desktops as an on-demand service to any device, XenDesktop 4 dramatically simplifies the world of desktop computing and opens the gates to enterprise adoption of desktop virtualization.

AppSense and XenDesktop 4

AppSense is a Citrix partner of over 10 years with some 4000 joint customers around the world. AppSense technology works with XenDesktop to enable low-cost, standard desktop images to be delivered to employees as fully personalized desktops. This ensures maximum user adoption from just a few corporate base images, reducing cost, complexity and risk. AppSense technology is fully integrated with XenDesktop 4 FlexCast™ to ensure all user types - from task worker to power user - experience the highest quality working experience. AppSense also reduces the complexity of XenDesktop migration, ensures user adoption and enables IT to select the right delivery method for each user type.

As stated in the XenDesktop Press Release from Citrix,

“AppSense shares the desktop virtualization strategy with Citrix of reducing the complexity of desktop and application deployments by giving IT centralized management and flexibility in selecting the right virtualization technology for all their user types, while also ensuring a high-definition experience. AppSense Environment Manager is already fully integrated with XenDesktop 4 and is the only enterprise solution recommended by Citrix to ensure users always receive a consistent, predictable and personalized working experience at the lowest possible cost.”

AppSense and XenDesktop 4 FlexCast™ - **task workers**

For task workers sharing a similar set of applications, the most secure, cost-effective approach is a shared, server-based virtual desktop. Citrix XenApp™ technology gives each user a published desktop and application set ideally suited for jobs where high levels of customization are not needed. AppSense technology ensures that these task workers experience a secure and responsive desktop experience, while providing IT with the ability to manage the utilization of desktops to further reduce cost. Through a combination of policy and profile management, application entitlement and performance optimization, AppSense ensures task-based workers always receive the highest quality working experience at the lowest possible cost.

AppSense and XenDesktop 4 FlexCast™ - **knowledge workers**

For office workers who need more personalized desktops, the hosted virtual desktop model is the best approach. By running each user's desktop in a dedicated virtual machine, this option combines the benefits of central management with full user personalization. Used in conjunction with XenDesktop, AppSense technology enables low-cost, standard desktop images to be delivered to employees as fully personalized desktops. This ensures maximum user adoption from just a few corporate base images, reducing cost, complexity and risk. AppSense user environment management is the only technology to provide on-demand desktop personalization across all delivery methods and operating system versions.

AppSense and XenDesktop 4 FlexCast™ - **power users**

Power users running high-end professional applications, blade PCs in the datacenter can also be an attractive option. This approach offers all the benefits of centralization, but ensures dedicated processing power for each user by hosting only one desktop per server. With AppSense user environment management, the user personality for each and every user can be managed from one central location and applied on-demand into a corporate desktop when needed. This also applies for dedicated blade PCs. These power users are able to swap out operating system and applications, and also install their own applications on top of the standard corporate images without affecting their personal settings.

AppSense and XenDesktop 4 - **client-side options**

XenDesktop 4 supports a range of client-side options, including the ability to stream desktops to each user's device to run locally, while still managing the OS, apps and data centrally. This approach offers an easy, low-cost way for customers to get started with desktop virtualization by leveraging existing PC resources and keeping datacenter overhead to a minimum. AppSense user environment management is the only user personalization technology designed to operate regardless of desktop and application delivery method, and accessing device. Whether the user's desktop is locally-installed, server-hosted or client-hosted (or even combinations of these), all user settings are seamlessly added to a low-cost standard desktop image as needed.

Further information

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